











# TRANK TECHNOLOGIES





www.tranktechnologies.com



## ABOUT OUR COMPANY

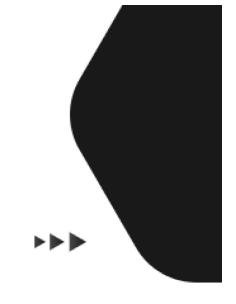
In 2013, we embarked on our ultimate mission to provide the best IT services for all types of businesses at budget-friendly pricing. This long duration in the IT industry made us realize that some of the greatest ideas and innovations don't get the chance to transform into an actual full-fledged business.

Therefore, we make sure that your venture doesn't get left behind due to the absence of the right resources and customized IT solutions. Whether you are a new startup carving your way through the cutthroat competition or a well-established organization revamping your brand strategy, our IT solutions can turn your aspirations into reality.

We are a highly skilled team of professionals specializing in web development, E-Commerce development, mobile app development, AI Development, UI/UX designing, logo designing, banner designing, search engine optimization, social media marketing, online branding, and more. What sets us apart from other IT service providers in India is our unique execution strategy. With extensive industry experience, we recognize the significance of competitor analysis. Hence, we begin each project with a comprehensive assessment to create a strategic roadmap and deliver optimal results tailored to your needs.







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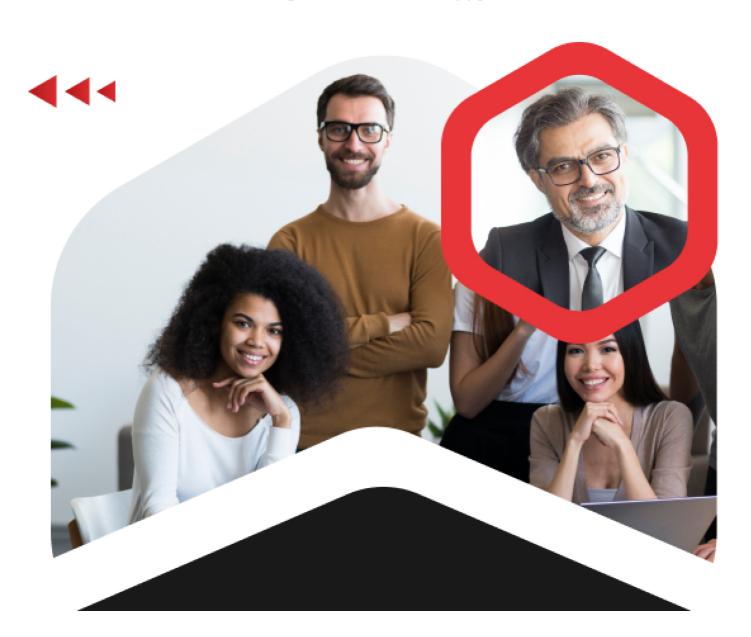
## CEO Statement



#### ee We Take The Road Less Traveled And That Made All The Difference 99

Trank Technologies came into existence with an innovative mindset for offering the best IT solutions. We used passion as the optimal driving force that led us to the broadway of technical advancements.

This step has led the company to not only become India's leading mobile app development company but also India's most reputed and renowned name with a great number of happy clients.



## Our History



ee We believe in creation, result-driven execution and growth

Trank Technologies came into existence with an innovative mindset for offering the best IT solutions. We used passion as the optimal driving force that led us to the broadway of technical advancements.

#### 2013

We commenced as a poineering team of developers to help businesses grow online

#### 2019

We added the E-Learning app development in our area of specialization to make education accessible for all

#### 2023

The belief of our valued clients has made us one of the top IT and software development companies in India.

#### 2015

Our team of professionals kept making progress in different dimensions of web and mobile app development

#### 2021

We transformed the ICS platform and made it one of the leading learning portals used by thousands of aspirants across india

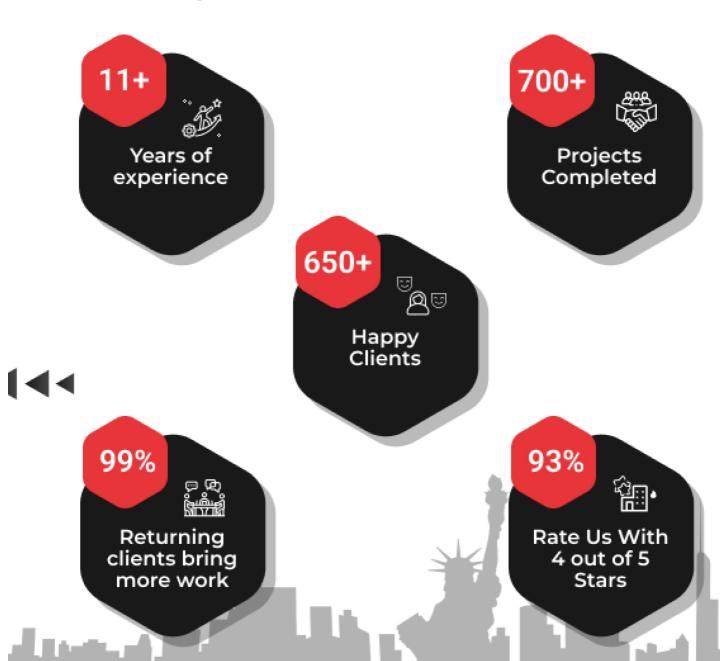
#### 2024

We continue to push boundaries in the rapidly changing field of technology, building on our heritage of innovation and client-centric solutions.

## Company Achievements



At Trank technologies, we have consistently strived for excellence and innovation in the field of information technology. Our commitment to delivering high-quality solutions and exceptional services has helped us achieve remarkable milestones and establish ourselves as a leader in the industry. Here are some of our notable achievements.



### Expert Team Work



At Trank Technologies, we maintain complete control over our projects and do not rely on outsourcing to third-party service providers. As a well-established company, operating since 2013, we boast a dedicated team comprising experienced Designers, Developers, Project Managers, and Project Coordinators. Our seamless collaboration among departments ensures efficient project execution and delivery.

Trank Technologies family comprises expert people divided into 7 departments



### Company Statement



Trank Technologies has been at the forefront of the industry since 2013, establishing itself as a trusted and dependable brand. Our commitment at Trank Technologies is to deliver every project with unwavering excellence and steadfast dedication that consistently produces exceptional results.

We are a team of experienced professionals specializing in eCommerce development, mobile app development, UI/UX designing, logo & banner designing, SEO, SMO, Online branding, and more.

Our research professionals, UI/UX designers, content creators, and web developers work simultaneously to get the job done for you before the deadline hits.



## Trank Technologies Global Growth



Trank Technologies company is an innovative full-service agency that offers ideas that set you apart in an increasingly.



#### **Intense Competition**

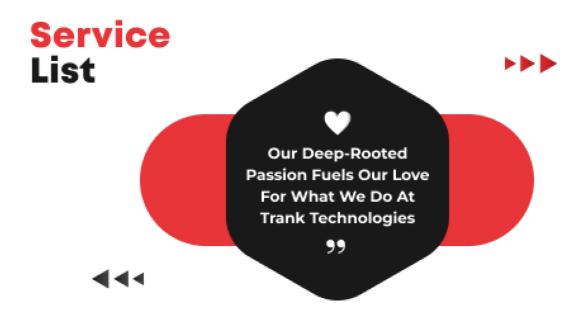
The Entire Indian market has become a destination for global clients & brands.



#### **Rising Costs of Resources**

Rising prices in the global economy could pose a threat on various fronts.





At Trank Technologies, we believe that growth is rooted in setting specific goals and implementing strategic technical tactics to achieve the desired outcomes. What sets us apart from other IT service providers in India is our distinctive execution strategy, which goes beyond providing customized IT solutions. We combine our technical expertise with a unique approach to deliver exceptional results for our clients.



#### **Web Designing**

Nestled in the heart of India's capital city Delhi NCR, Trank Technologies surpasses the boundaries of mere innovation and engineering. With an unwavering focus on excellence, we provide web design services that leave an enduring imprint of our dedication and sincerity toward enhancing the digital landscape for the betterment of humanity and society.



#### **Graphics Designing**

At Trank Technologies, there is no greater source of joy than facilitating seamless communication for startups and enterprises etc seeking to establish a remarkable online presence across various platforms, be it a desktop, mobile, tablet, or any other user device. Our utmost satisfaction lies in empowering our clients to effortlessly connect with their target audience.



#### Web Development

Trank Technologies stands as a distinguished leader in the realm of website development. Our core lies in expertise crafting extraordinary web solutions, driven by our unwavering commitment to employing cutting-edge, state-ofthe-art technologies. We meticulously select and leverage premier. modern. and highly regarded technologies to construct web projects of the utmost excellence.



#### Software Development

At Trank Technologies, our commitment to excellence extends to every facet of our services, including the provision of top-notch quality assurance and support for HRM, CRM, and ERP development. We pride ourselves on delivering the same level of expertise, dedication, and meticulous attention to detail in these critical areas, ensuring the utmost satisfaction of our clients.



#### **Payment Gateway**

A payment gateway serves as a conduit for seamless payment transactions, enabling the secure transfer of information between a payment portal (such as a website, mobile phone, or interactive voice response service) and the front-end processor or acquiring bank. This essential intermediary ensures the smooth and protected flow of financial transactions, enhancing the overall efficiency of the payment process.



#### **App Development**

Our adherence to a mobile-first approach has positioned us as one of the premier mobile app development companies in India. Through our comprehensive mobility solutions, we cater to the diverse requirements of businesses, industries, and endusers alike. This commitment to mobile prioritizina experiences dedication underscores our to delivering excellence in the realm of mobile app development.



#### Search Engine Optimization

A strategic technique employed to optimize and enhance the effectiveness of your content for search engines. By meticulously tailoring your content to target specific search terms, SEO aims to elevate its ranking above competing content from other websites. This intricate process ensures greater visibility and prominence within search engine results pages.



#### **Pay Per Click**

Pay-per-click (PPC) advertising stands as an integral facet of paid online marketing, strategically enticing prospective buyers to convert their preferences into tangible actions. This compelling form of advertising employs targeted strategies to captivate persuade and potential customers, effectively influencing their decision-making process.



#### Search Media Optimization

Our comprehensive SMO (Social Media Optimization) services encompass every crucial aspect of online marketing, encompassing the creation of captivating social media profiles and active customer engagement. Through our strategic approach, unleash the full potential of your business, maximizing its online presence and fostering optimal growth.



#### **Content Writing**

Should you possess the fortitude the confront demanding landscape of online business promotion, we stand ready to offer our unwavering support. Our team of creative writers and content optimization experts, armed with expertise, ingenuity and poised to assist you in navigating this competitive realm.





#### MOBILE APP MARKETING

With meticulous attention detail, we ensure that your app ascends to the upper echelons of app stores through intelligent keyword implementation, meticulous page optimization, comprehensive app store audits, and proactive customer engagement. Our strategic approach encompasses a holistic range of techniques aimed at enhancing app visibility, driving organic growth, and fostering with meaningful connections your target audience.

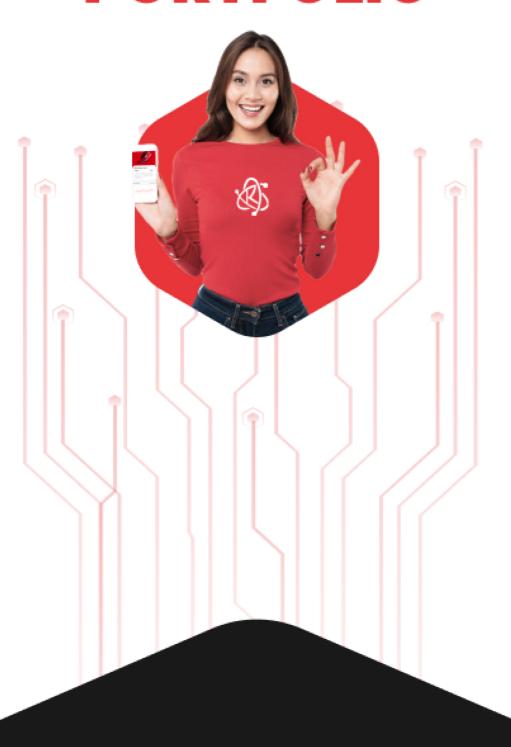


#### Google Adwords

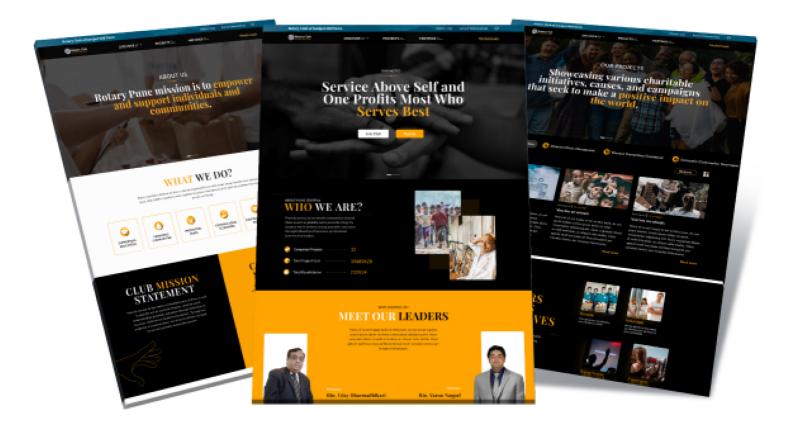
Position business your prominently in front of potential customers precisely when they are seeking actively enterprises similar to yours on Google Search and Maps. Embrace the pay-perperformance model where you exclusively pay for tangible outcomes, such as clicks to your website or direct calls to your establishment. esteemed This iudicious approach ensures investment optimal return on effectively while capturing valuable leads.



## OUR PORTFOLIO



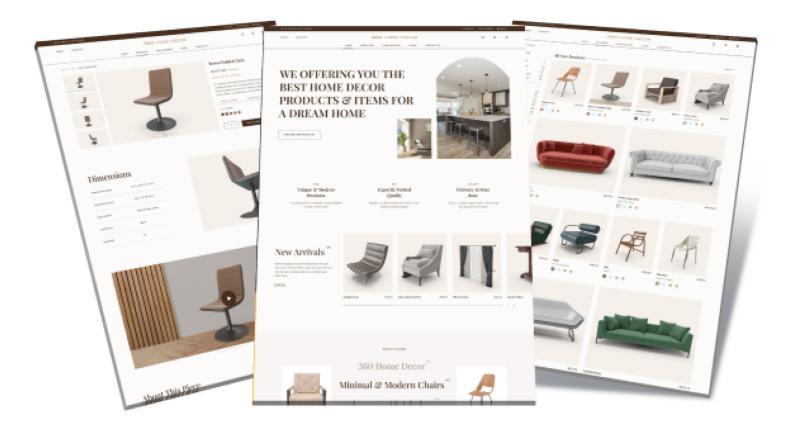
## Rotary Club Sonipat Mid Town



The Rotary Club Sonipat Midtown fundraiser website is a remarkable project undertaken by our company. This website serves as an effective platform for the Rotary Club to raise funds for their charitable initiatives and community projects.

www.rcsonipatmidtown.com

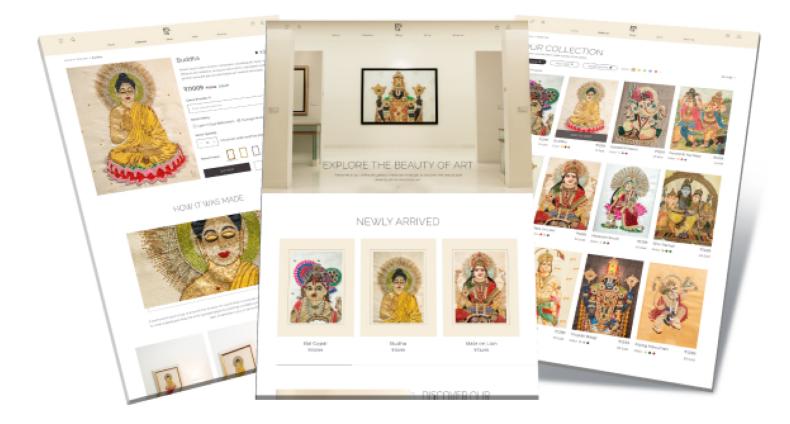
## 360 Home Decor



The 360HomeDecor furniture commerce website was successfully created and implemented by our company. This project offers clients a simplified and user-friendly platform to browse and buy a wide variety of high-quality furniture goods.

www.360homedecor.com

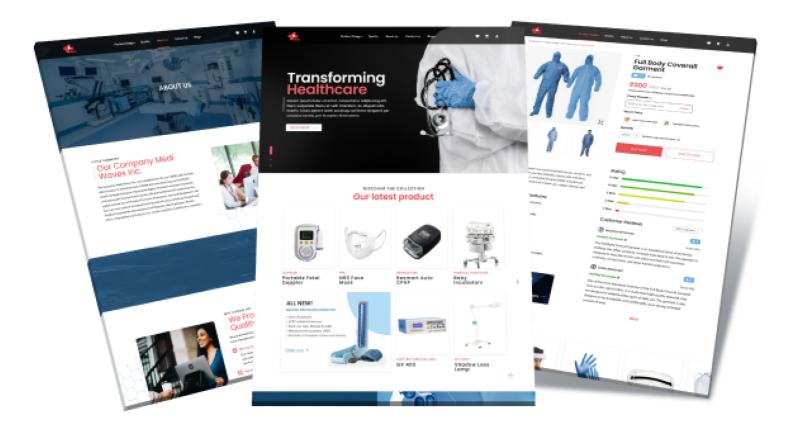
## The House of Lasya



For an artist to promote and sell her artwork, our firm has created an exceptional online art gallery website. This gives art enthusiasts and collectors an uncomplicated platform to explore and purchase the artist's works.

www.lasyaarthouse.com

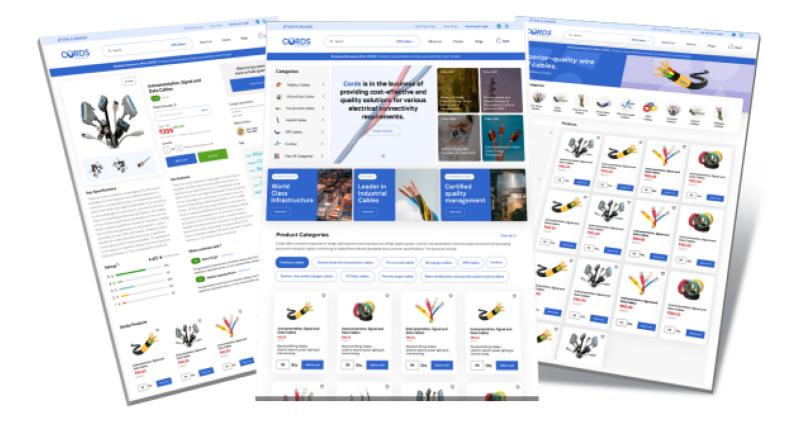




Our company successfully developed and launched the Medi Wave website, a comprehensive online store that specializes in providing a range of medical goods and equipment. On the website, a variety of medical supplies and equipment are on exhibit.

www.medi-wave.com

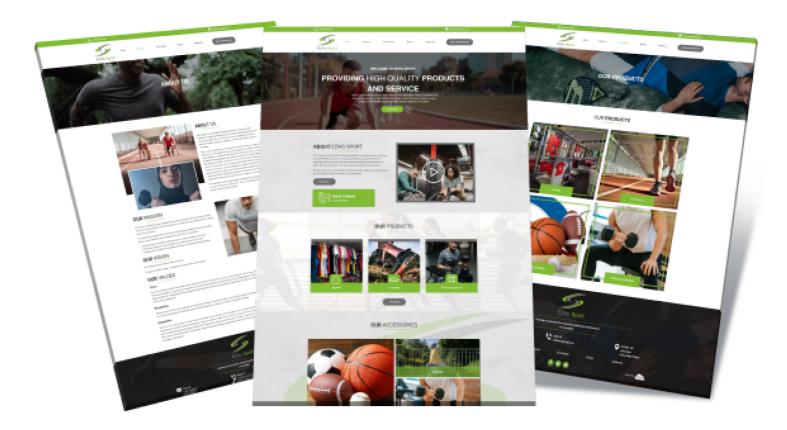




A recognized business named Cords Cable, which specializes in the selling of top-notch cables and associated items, our firm has created an interactive and feature-rich eCommerce website. The website features a thorough cable catalog.

www.cordscable.com

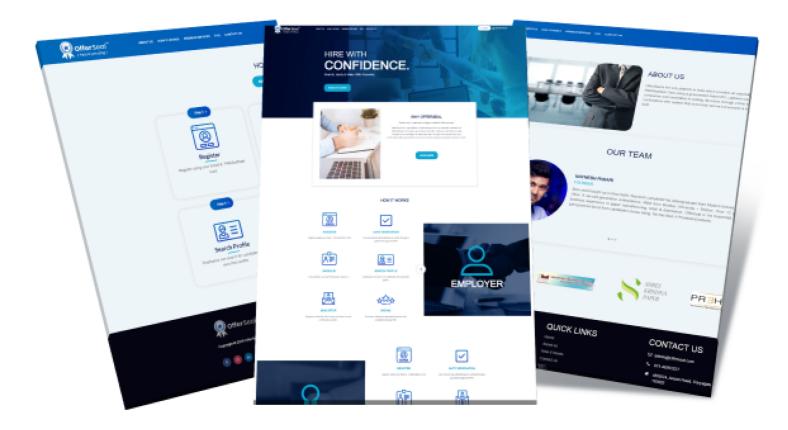
## **Eco Sports QA**



Our company successfully developed and implemented the 360HomeDecor furniture ecommerce website, providing a seamless and user-friendly platform for customers to browse and purchase a wide range of highquality furniture products.

www.ecosportsqa.com





Our company has developed an exceptional online art gallery website for an artist to showcase and sell her artwork, providing art enthusiasts and collectors with a convenient platform to explore and purchase her creations.

www.offerseal.com

## **Btown** Dubai

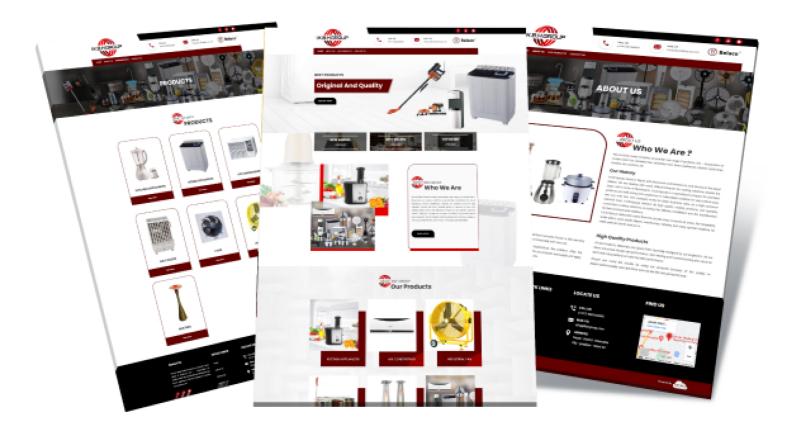


Our company successfully developed and implemented the 360HomeDecor furniture ecommerce website, providing a seamless and user-friendly platform for customers to browse and purchase a wide range of high-quality furniture products.

www.btowndubai.com

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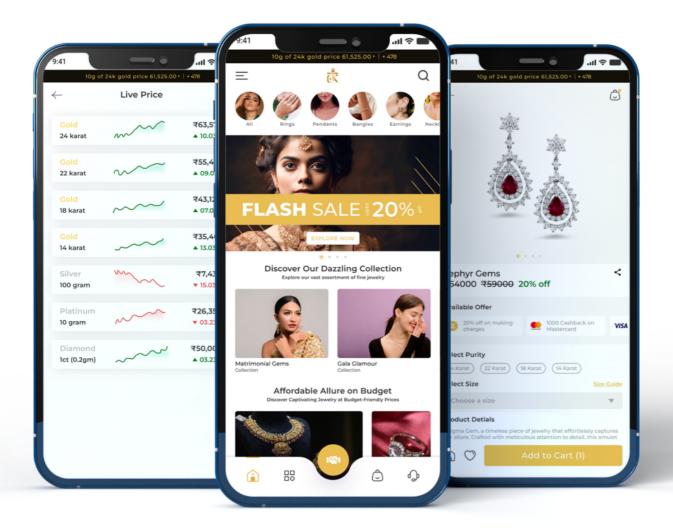
## Ikbh Group



Our company has developed an exceptional online art gallery website for an artist to showcase and sell her artwork, providing art enthusiasts and collectors with a convenient platform to explore and purchase her creations.

www.ikbhgroup.com

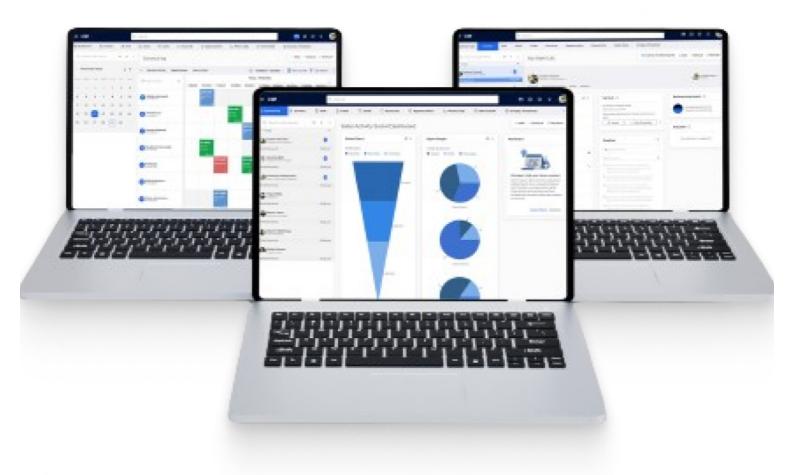
## Kanak Dhara



The immense website of KanakDhara website is one of our company's most notable projects. This website functions as an engaging sales platform for their exquisite jewelry pieces.

www.kanandhara.co

## **Istarnetworks** CRM



Trank Technologies can assist you in creating a CRM gateway that will allow you to manage leads, needs, and much more based on your requirements.

www.xpress.1starnetworks.com







We are a quickly expanding IT & marketing firm that specializes in providing digital marketing, web development, and web design services to both B2B and B2C businesses. We provide specialized IT solutions for businesses to clients in India and overseas. We are the team leaders of a group of IT specialists who strive for the utmost quality and a commitment to success in every project they undertake.

### **Contact Us**

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